

CLAIMS

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1. A method of providing an electronic marketing presentation, comprising:
renting out a marketing object container to a first party, wherein the marketing object container is presented in a web page associated with a second party;
selecting an attribute to be associated with the marketing object container, wherein the first party associates the attribute with the marketing object container; and
sending the selected attribute to be automatically associated with the marketing object container.
2. The method of claim 1, further comprising selecting a marketing object for association with the marketing object container.
3. The method of claim 1, further comprising sending a selected marketing object for association with the marketing object container.
4. The method of claim 3, further comprising renting out a second marketing object container to the first party, wherein the second marketing object container is presented in a second web page associated by a third party, and wherein the selected marketing object is automatically associated with the second marketing object container.
5. The method of claim 1, further comprising renting out a second marketing object container to the first party, wherein the second marketing object container is presented in a second web page associated by a third party, and wherein the selected attribute is automatically associated with the second marketing object container.
6. A method of providing an electronic marketing presentation, comprising:
providing a marketing object container associated with a first party;
associating the marketing object container with a website, wherein the website is associated with a second party; and
associating an attribute with the marketing object container, wherein the first party associates the attribute with the marketing object container.
7. The method of claim 6, further comprising selecting at least one marketing object for insertion in the marketing object container, wherein the first party selects the at least one marketing object.

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8. The method of claim 6, further comprising a second marketing object container associated with the first party, wherein the second marketing object container is associated with a second website associated with a third party.

9. The method of claim 8, wherein associating the attribute with the marketing object container also automatically associates the attribute with the second marketing object container.

10. The method of claim 8, wherein selecting at least one marketing object for insertion in the marketing object container also automatically associates the at least one marketing object for insertion in the second marketing object container.

11. The method of claim 6, wherein the second party provides a service to a plurality of parties and at least some of the parties are unrelated, and the unrelated parties are only allowed access to their own marketing presentation.

12. The method of claim 6, wherein the second party receives a commission based on revenue generated by the first party's marketing presentation.

13. ~~The method of claim 6, wherein the second party receives a commission based on revenue generated by the first party's marketing presentation.~~

14. The method of claim 6, wherein the second party receives fees from the first party for hosting their marketing presentation.

15. A system of providing an electronic marketing presentation, comprising:
a processor configured to provide a marketing object container associated with a first party; the processor also being configured to facilitate associating the marketing object container with a website, wherein the website is associated with a second party; and facilitating associating an attribute with the marketing object container, wherein the first party associates the attribute with the marketing object container; and
a memory coupled with the processor, wherein the memory is configured to provide the processor with instructions.

16. A computer program product for providing an electronic marketing presentation, comprising:

computer code providing a marketing object container associated with a first party;
computer code associating the marketing object container with a website, wherein the website is associated with a second party;
computer code associating an attribute with the marketing object container, wherein the first party associates the attribute with the marketing object container; and
a computer readable medium that stores the computer codes.

17. The computer program product of claim 16, wherein the computer readable medium is selected from the group consisting of CD-ROM, floppy disk, tape, flash memory, system memory, hard drive, and data signal embodied in a carrier wave.

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